

# SBS 9

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**SBS 9** is a Dutch commercial television channel owned by [Talpa Network](#) through [Talpa TV](#). The channel was launched on 1 January 2015 at 12:00 CET with a movie marathon.<sup>[2][3]</sup> The channel can be received via all television providers in the Netherlands. Other channels of the group in the Netherlands are [SBS 6](#), [NET 5](#) and [Veronica](#).

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## History [\[edit\]](#)

SBS Broadcasting announced its plans for a launch of a fourth channel in the Netherlands already in 2009. On 22 August 2014, the company officially released its definite plans for a new channel targeting female viewers.<sup>[4]</sup> The channel got its name **SBS 9** on 27 September 2014. The launch date was set in January 2015.<sup>[5]</sup> On 10 April 2017 Talpa Holding acquired a 67% stake from Sanoma Media Netherlands.<sup>[6]</sup>

## Programming [\[edit\]](#)

Mainly [films](#) and [television series](#) with every day of the week a different theme:<sup>[7]</sup>

- Mondays: Various
- Tuesdays: Comedy
- Wednesdays: Action
- Thursdays: Drama
- Fridays: Family
- Saturdays: Thriller
- Sundays: Romance

## SBS 9

<b>Launched</b>	1 January 2015; 3 years ago
<b>Network</b>	<a href="#">Talpa TV</a>
<b>Owned by</b>	<a href="#">Talpa Network</a>
<b>Picture format</b>	576i 16:9 (SDTV) 1080i (HDTV)
<b>Audience share</b>	0.8% (2016, <a href="#">[1]</a> )
<b>Country</b>	Netherlands
<b>Broadcast area</b>	Netherlands
<b>Headquarters</b>	Amsterdam, Netherlands
<b>Sister channel(s)</b>	<a href="#">SBS 6</a> <a href="#">NET 5</a> <a href="#">Veronica</a>
<b>Website</b>	<a href="http://www.sbs9.nl">www.sbs9.nl</a>

## Availability

### Terrestrial

**Digitenne**

-

### Satellite

**CanalDigitaal**

Channel 13 (SD)

### Cable

**Ziggo**

Channel 19 (HD)

### IPTV

**KPN/Telfort/XS4ALL** Channel 34 (SD)

Channel 720 (HD)

## Streaming media

**Ziggo GO**

[ZiggoGO.tv](#)

## References [edit]

1. ^ "Jaarrapport 2016" (PDF). Stichting Kijk Onderzoek.
2. ^ Jarco Kriek (27 November 2014). "SBS9 trapt met filmmarathon af" . TotaalTV.nl.
3. ^ Jarco Kriek (27 November 2014). "SBS9 vanaf 1 januari bij M7, UPC en Ziggo in basispakket" . TotaalTV.nl.
4. ^ Jarco Kriek (22 August 2014). "Plannen voor vierde SBS-zender" . TotaalTV.nl.
5. ^ Jarco Kriek (27 September 2014). "SBS9 wordt vierde zender SBS Nederland" . TotaalTV.nl.
6. ^ "Het is nu officieel: Sanoma verkoopt SBS aan Talpa" (in Dutch). NOS. Retrieved 10 April 2017.
7. ^ Robert Briel (28 November 2014). "SBS9 set for January 1 launch" . BroadbandTVNews.com.

## External links [edit]

[Official website](#)

v·t·e		Television in the Netherlands
<b>NPO</b>		NPO 1 · NPO 2 · NPO 3 · NPO 1 Extra · NPO 2 Extra · NPO 3 Extra · NPO Nieuws · NPO Politiek · NPO Sport · NPO Zapp Xtra · BVN <sup>[gl 1]</sup>
<b>RTL</b>		RTL 4 · RTL 5 · RTL 7 · RTL 8 · RTL Z · RTL Crime · RTL Lounge · RTL Telekids
<b>Talpa</b>		NET <sup>[gl 2]</sup> · SBS 6 <sup>[gl 2]</sup> · SBS 9 <sup>[gl 2]</sup> · TV 538 <sup>[gl 3]</sup> · Veronica <sup>[gl 2]</sup>
<b>Fox</b>		24Kitchen · BabyTV <sup>[gl 4]</sup> · Fox <sup>[gl 5]</sup> · Fox Sports <sup>[gl 5]</sup> (Fox Sports Eredivisie <sup>[gl 5]</sup> · Fox Sports International <sup>[gl 5]</sup> ) · National Geographic · Nat Geo Wild · Sky News <sup>[gl 4]</sup>
<b>Viacom</b>		Comedy Central · Comedy Central Extra · MTV · MTV Brand New · MTV Live HD · MTV Music 24 · Nickelodeon · Nick Jr. · Nick Music · Nick Toons · Spike · VH1 Europe · VH1 Classic Europe
<b>Discovery</b>		Animal Planet · Discovery · Discovery Science · Discovery World · Eurosport 1 · Eurosport 2 · Fine Living · Food Network · Investigation Discovery · TLC · Travel Channel
<b>Disney-ABC</b>		Crime & Investigation Network <sup>[gl 6]</sup> · Disney XD · Disney Channel · Disney Junior · History <sup>[gl 6]</sup> · Viceland <sup>[gl 6]</sup>
<b>AMC</b>		AMC · CBS Reality <sup>[gl 7]</sup> · Extreme Sports Channel · Outdoor Channel <sup>[gl 8]</sup> · ShortsTV <sup>[gl 9]</sup>
<b>Turner</b>		Boomerang · Cartoon Network · CNN International
<b>Ziggo</b>		Ziggo Sport · Ziggo Sport Totaal (Ziggo Sport Select · Ziggo Sport Voetbal · Ziggo Sport Golf · Ziggo Sport Racing · Ziggo Sport Extra 1 and 2) · Ziggo TV
<b>NBCUniversal</b>		CNBC Europe · E! · Euronews <sup>[gl 10]</sup>
<b>Sony</b>		Film1 (Film1 Premiere · Film1 Action · Film1 Family · Film1 Drama)
<b>Stingray Digital</b>		Stingray Brava · Stingray Djazz · Stingray iConcerts · Stingray Lite TV
<b>MuziekKiosk</b>		Nashville TV · SchlagerTV · TV Oranje
<b>VRT</b>		één · Canvas · Ketnet
<b>BBC</b>		BBC One · BBC Two · BBC Four · CBBC · Cbeebies · BBC First · BBC Entertainment · BBC World News
<b>ARD/ZDF</b>		Das Erste · ZDF · NDR Fernsehen · WDR Fernsehen
<b>Regional</b>		AT5 · L1 TV · NH · Omroep Brabant TV · Omroep Flevoland TV · Omroep Zeeland TV · Omrop Fryslân TV · RTV Drenthe · RTV Noord · RTV Oost · RTV Rijnmond · RTV Utrecht · TV Gelderland · TV West

<b>Other</b>	100% NL TV · 192TV · DanceTelevision · Family 7 · FashionTV · Motorsport.tv · ONS · OutTV · Pebble TV · RTV-7 · Slam!TV · Xite
<b>International channels</b>	Al Jazeera English · Arte · CGTN · Mediaset Italia · Mezzo TV · RTL · Sat.1 · TRT Türk · TV5MONDE · TVE Internacional
<b>Defunct</b>	13th Street Universal · Adventure One · The Box · The Box Comedy · Canal+ · Comedy Central Family · Consumenten 24 · Discovery Travel & Living · ESPN America · ESPN Classic · Euro 7 · Family 24 · Film1 Festival · Film1 Sundance · Filmlink · Fox 8 · Fox Kids · Fox Life · Geschiedenis 24 · Het Gesprek · Hallmark Channel · HBO 1/2/3 · Jetix · JimJam · Kindernet · MGM Channel · NBC Super Channel · NostalgieNet · NPO Doc · NPO Humor TV · RTL-Véronique · Spirit 24 · Sport1 · Sport 7 · Sterren 24 · SuperSport · Syfy · TCM/TNT Classic Movies · TMF · TMF Dance · TMF NL · TMF Pure · TNT · Talpa/Tien · TV10 · TV10 Gold · V8 · Vesta TV · Weer en Verkeer · Yorin · Zone Club · Zone Horror · Zone Reality

1. ^ a joint venture with VRT  
 2. ^ a b c d through Talpa TV  
 3. ^ TV version of Radio 538  
 4. ^ a b distributed by Fox Networks Group Europe  
 5. ^ a b c d through Eredivisie Media & Marketing CV, a joint venture with Eredivisie CV, Endemol and KNVB  
 6. ^ a b c through A&E Networks UK, a joint venture with Sky plc  
 7. ^ a joint venture with CBS  
 8. ^ a joint venture with Outdoor Channel Holdings Inc.  
 9. ^ a joint venture with Shorts International  
 10. ^ Media Globe Networks (53%), NBCUniversal News Group (25%) and European public broadcasters (22%)

## Categories: Television channels in the Netherlands

Television channels and stations established in 2015 | Media in Amsterdam

2015 establishments in the Netherlands

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